

SURVEY: CANADIAN CANOLA & SOYBEAN GROWERS STRONGLY SUPPORT BIODIESEL



87% of respondents support using Canadian grown canola / soybeans in the production of biodiesel

NEWS RELEASE

FOR IMMEDIATE RELEASE

February 25, 2011

CALGARY, AB: A new survey conducted by AgCall Inc. of active Canadian canola and soybean growers in Alberta, Saskatchewan, Manitoba and Ontario shows overwhelming support for the production and promotion of biodiesel in Canada.

The survey of over 300 canola and soybean growers was conducted from February 10 to 17 and respondents were selected randomly to maintain statistical validity. AgCall TeleSpecialists allowed respondents to answer questions unaided but further defined questions when requested.

Survey Results

- 66% of respondents indicated that they are aware of the 2% renewable fuel standard for biodiesel in Canada
- 87% of respondents support using Canadian grown canola/soybeans in the production of biodiesel
- 90% of respondents agree that increased demand for canola/soybeans created by biodiesel production would benefit growers
- 81% of respondents support a federal renewable strategy that would promote the use of canola/soybeans in the production of biodiesel

The AgCall Survey was conducted on behalf of the Canadian Canola Growers Association and the Canadian Renewable Fuels Association.

For the North American agriculture and food industry, AgCall is the leading provider of project outsourcing, data services, and social marketing to connect with and interactively influence customers.

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